

# **WATER & SANITATION PROGRAM SOUTH ASIA(WSP-SA) STRATEGY**

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# A vision driven by MDGs, WSP global vision & regional reality

**Universal access to reliable, safe and affordable Water & Sanitation Services, made sustainable through**

- ❖ **Accountable and viable institutions**
- ❖ **Responsible, resource-saving and hygienic behavior**

# India: Urban WSS Ground realities

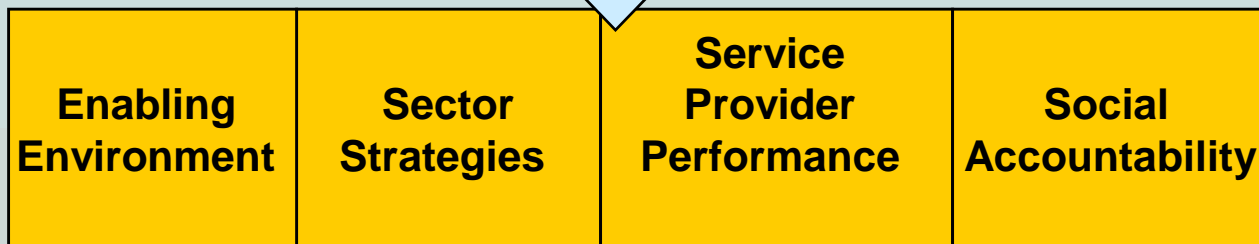
- ❖ **Despite rapid economic growth and infrastructure investment, no corresponding improvement in services**
  - **No continuous water supply, poor quality water, inadequate sanitation and solid waste management, source sustainability under growing pressure**
  - **Customers use alternative providers & coping infrastructure**
  - **The poor pay the highest price & coping costs**
  
- ❖ **Incentives remain weak for improvements**
  - **Overlapping and duplication of functions between levels of govt. and within city institutions**
  - **Fiscal flows unpredictable and not linked to performance**
  - **Incentives for asset creation stronger than for asset management**
  - **Sector professionalisation still a challenge**
  - **Public disclosure inadequate; customers have little say**
  - **The poor lack voice**

## Vision

- **Universal access to safe and reliable services**
- **Accountable institutions with sustainable practices**
- **People follow hygienic behaviour**

### WSP technical assistance support:

- **Policy Reform**
- **Institutional Reform**
- **Behavior change**



<p><b>Enabling environment for service delivery &amp; sector reforms</b></p>	<ul style="list-style-type: none"> <li>❖ <b>Policy advocacy &amp; operational tools for UWSS services to the poor</b> – briefing notes, workshops, draft national strategy</li> <li>❖ <b>Institutional options for reform</b> - cost recovery guidelines, benchmarking rollout, performance improvement toolkit, PPP review study, regulatory frameworks</li> <li>❖ <b>Culture of communications &amp; consultations around water sector reform</b> – media workshops, FAQs on principles of sector reform</li> </ul>
<p><b>Sector transformation</b></p>	<ul style="list-style-type: none"> <li>❖ <b>WSS sector transformation planning for states</b> – Orissa, M.P.</li> <li>❖ <b>Improving services in small towns</b> – rapid assessment, issues &amp; options for small towns</li> <li>❖ <b>Frameworks for services to the poor</b> – draft strategies</li> </ul>

<p><b>Improved service delivery and options</b></p>	<ul style="list-style-type: none"> <li>❖ <b>Demand responsive reform implementation support</b> – A.P., Maha.</li> <li>❖ <b>Utility reform and benchmarking for performance improvement planning</b> – Bhubaneswar, Cuttack, Puri, Gandhinagar</li> <li>❖ <b>Support city level strategies for services to the poor</b></li> </ul>
<p><b>Social accountability</b></p>	<ul style="list-style-type: none"> <li>❖ <b>Improved community based planning</b> – Maha., A.P.</li> <li>❖ <b>Briefing notes to Gol and state governments</b> to assist the formulation of policies, guidelines and legal frameworks for citizen participation</li> </ul>

## **Enabling environment for service delivery & sector reforms**

- ❖ **Dissemination of the National Urban Sanitation Policy**
- ❖ **Dissemination of the Technology Options Guide for Urban Sanitation.**
- ❖ **Development of note to guide states on regional sanitary landfills.**
- ❖ **Issues and options note on institutional structuring for implementation**
- ❖ **Technical inputs to GoI reviews of provisions for Private Sector Participation in solid waste management.**
- ❖ **Technical inputs to GoI reviews of City Development Plans and development of guidelines for improved project preparation and city sanitation plan.**
- ❖ **Issues and options note to improve coverage and utilization of sanitation infrastructure.**
- ❖ **Study on economic valuation of wastewater and development of business model for wastewater recycle and reuse.**
- ❖ **Study on economics of sanitation initiatives.**



<b>Sector transformation</b>	<ul style="list-style-type: none"> <li>❖ <b>Support development of state sanitation strategy including solid waste management.</b></li> </ul>
<b>Improved service providers and options</b>	<ul style="list-style-type: none"> <li>❖ <b>Assist in the development of city sanitation plans for select cities in Madhya Pradesh and Orissa.</b></li> <li>❖ <b>Support development of shared landfill facility for select cities in Orissa.</b></li> <li>❖ <b>Facilitate exchange visits for sector professionals to show case best practices in solid waste management.</b></li> </ul>
<b>Social accountability</b>	<ul style="list-style-type: none"> <li>❖ <b>Development of Communications Strategies for Urban sanitation.</b></li> </ul>



- ❖ **MoUD, MHoUPA, Central Finance Commission**
- ❖ **State governments**
  - Bulk of activity in AP, Maharashtra, Karnataka, West Bengal
  - Current engagement in lagging states – Orissa, MP, Bihar, N.E.States
- ❖ **City level**
  - Continue work in 6 small towns of AP and Maharashtra
  - Engage with select ULBs/utilities and disseminate lessons learnt
- ❖ **Partnerships**
  - Design support for & joint implementation with other donor programs
  - Capacity building institutions – ASCI, YASHADA, NIUA, others